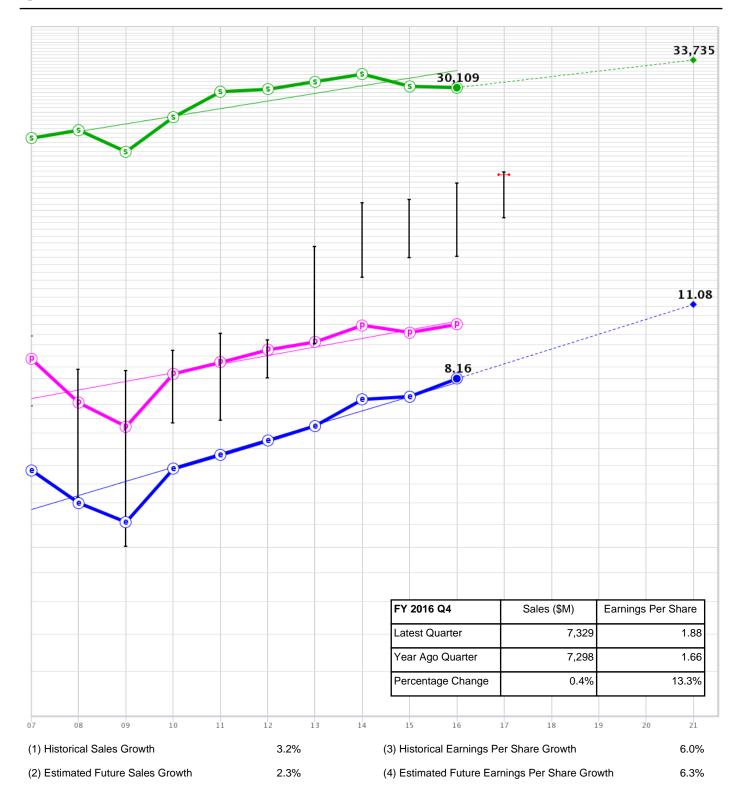


## Stock Selection Guide

Company 3M		Date 03/06/17						
Prepared by DIMICE	_l Da	Data taken from BI Stock Data						
Where traded NYS	Where traded NYS Industry Diversified Industrials							
Capitalization Outstanding Amounts Reference								
Preferred (\$M)	(	0.0 % I	nsiders	% Institution				
Common (M Shares)	61	3.9	0.3	47.4				
Debt (\$M) 11,6	95.0 % to Tot Cap	53.2	% Pot [	Dil 2.3				

Symbol: MMM

### VISUAL ANALYSIS of Sales, Earnings, and Price



# **2** EVALUATING Management

	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	Last 5 Year Avg.
Pre-tax Profit on Sales	25.0%	20.2%	20.0%	21.6%	20.4%	21.2%	21.3%	22.1%	22.5%	23.4%	22.1%
% Earned on Equity	33.7%	34.3%	25.2%	25.6%	24.4%	24.7%	25.1%	29.4%	37.9%	40.6%	31.5%
% Debt To Capital	29.8%	40.7%	31.3%	26.1%	25.4%	25.7%	25.7%	34.5%	48.1%	53.2%	37.4%

### 3 PRICE-EARNINGS HISTORY as an indicator of the future

This shows how stock prices have fluctuated with earnings and dividends. It is building block for translating earnings into future stock prices.

CLOSING PRICE 188.90 (03/06/17) HIGH THIS YEAR 190.54 LOW THIS YEAR 158.17

	Α	В	С	D	E	F	G	Н	
Year	Pri	ice	Earnings Price Earn			Dividend	% Payout	% High Yield	
	High	Low	Per Share	High A / C	Low B / C	Per Share	F/C*100	F/B*100	
2012	95.5	81.7	6.32	15.1	12.9	2.36	37.3	2.9	
2013	140.4	94.0	6.72	20.9	14.0	2.54	37.8	2.7	
2014	168.2	123.6	7.49	22.5	16.5	3.42	45.7	2.8	
2015	170.5	134.0	7.58	22.5	17.7	4.10	54.1	3.1	
2016	182.3	134.6	8.16	22.3	16.5	4.44	54.4	3.3	
AVERAGE		113.6		20.7	15.5		45.9		
CURRENT/TTM			8.16			4.70	57.6		
AVERAGE PRICE EARNINGS RATIO: 18.1 CURRENT PRICE EARNINGS RATIO: 23.1									

### 4 EVALUATING RISK and REWARD over the next 5 years

Assuming one recession and one business boom every 5 years, calculations are made of how high and how low the stock might sell. The upside-downside ratio is the key to evaluating risk and reward.

#### A HIGH PRICE - NEXT 5 YEARS

Avg. High P/E 20.7 X Estimate High Earnings/Share 11.08 = Forecasted High Price \$ 229.3

#### **B LOW PRICE - NEXT 5 YEARS**

(a) Avg. Low P/E 15.5 X Estimate Low Earnings/Share 8.16 = Forecasted Low Price \$ 126.5

(b) Avg. Low Price of Last 5 Years 113.6 (c) Recent Market Low Price 134.0

(d) Price Dividend Will Support Indicated Dividend 4.44 134.6

High Yield = 3.30% = 104.5

Selected Forecasted Low Price \$ 126.5

AVERAGE YIELD - USING FORECAST AVERAGE P/E

COMPOUND ANNUAL RETURN - USING FORECAST AVG P/E

#### **C ZONING** using 25%-50%-25%

Forecasted High Price 229.3 Minus Forecasted Low Price 126.5 = 102.8 Range. 25% of Range 25.7

 Buy Zone
 126.5
 to
 152.2

 Hold Zone
 152.2
 to
 203.6

 Sell Zone
 203.6
 to
 229.3

Present Market Price of 188.90 is in the **HOLD** Zone

#### D UPSIDE DOWNSIDE RATIO (POTENTIAL GAIN VS. RISK OR LOSS)

 High Price
 229.3
 Minus Present Price
 188.90
 40.36

 Present Price
 188.90
 Minus Low Price
 126.5
 =
 62.40
 =
 0.6
 To 1

### E PRICE TARGET (Note: This shows the potential market price appreciation over the next five years in simple interest terms.)

High Price 229.3

Closing Price 188.90 = 1.2137 X 100 = 121.37 - 100 = 21.4 % Appreciation

# 5 5-YEAR POTENTIAL

This combines price appreciation with dividend yield to get an estimate of total return. It provides a standard for comparing income and growth stocks.

Α	Indicated Annual Dividend	4.44					
	Closing Price	188.90	- =	0.0249	=	2.5 %	Current Yield

#### B AVERAGE YIELD - USING FORECAST HIGH P/E

Avg. % Payout = 45.9 % = 2.2 % Avg. % Payout = 45.9 % = 2.5 % Forecast Average PE = 45.9 % = 2.5 %

### C COMPOUND ANNUAL RETURN - USING FORECAST HIGH P/E

Annualized Appreciation 3.9 % Annualized Appreciation 1.2 % Average Yield 2.2 % Average Yield 2.5 % Annualized Rate of Return 6.2 % Annualized Rate of Return 3.7 %