

1231.4 1229.0 1580.0 Current Liab. ANNUAL RATES Past Past Fst'd '09-'11 10 Yrs. to '15-'17 of change (per sh) 5 Yrs. 16.5% 17.0% 8.5% Sales 'Cash Flow 19.0% 18.0% 9.0% Earnings 19.0% 18.0% 11.0% Dividends Nil 17.0% 16.0% 13.0% **Book Value**

QUARTERLY SALES (\$ mill.)

306.5

Other

Cal-

300.0

Mar.31 Jun.30 Sep.30 Déc.31 endar Year 2009 1163.7 1251.4 1258.2 1173.8 4847.1 2010 1280.1 1381.2 1425.9 1310.3 5397.5 1535.5 1391.3 2011 1382.7 1479.3 5788.8 2012 1495 1590 1645 1510 6240 2013 1605 1700 1755 1630 6690 EARNINGS PER SHARE A Full Cal-Mar.31 Jun.30 Sep.30 Dec.31 endar Year 2009 2.23 .63 2010 .70 .81 .86 .69 3.06 .83 .96 1.10 .93 3.81 2011 1.00 1.15 4.50 2012 1.25 1.10 2013 1.40 5.10 1.15 1.30 **QUARTERLY DIVIDENDS PAID** Full Calendar Mar.31 Jun.30 Sep.30 Dec.31 2008 NO CASH DIVIDENDS 2009 2010 BEING PAID 2011

Iowa, Arkansas, Louisiana, Nebraska, and Illinois. Acquired Hi-Lo Automotive, 1/98; CSK, 7/08. Has 3,740 stores (12/11), about

O'Reilly Automotive came into 2012 with solid momentum. Indeed, the company logged a nice mid-single-digit sales increase of 7.2% last year. This stemmed from a rise in comparable-store sales of 4.6%. Meanwhile, on the profitability front, cost of goods sold and operating expenses declined by 40 basis points and 90 basis points, respectively, as a percentage of the top line. Combined, these factors helped to boost the bottom line by 24.5%, to \$3.81, last year. Consequently,

We have raised our 2012 share-net estimate by \$0.30, to \$4.50. This ought to be supported by increased purchases of auto parts and higher utilization of mechanics as many consumers opt to repair their current automobiles, rather than to purchase new ones, given the uneven economy. These trends are highlighted in industry-specific factors, such as the age of vehicles on the road. Additionally, the company plans to open another 180 locations this year. And existing stores are anticipated to log a rise in comparable sales of 3%-6% for the year.

The balance sheet is in good shape and improving. Over the course of 2011,

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the company's cash reserves increased more than twelve-fold (at the end of the December quarter, the last period for which data is available). At the same time, the long-term debt load increased more than two-fold, but still represents a relatively modest portion of the capital struc-ture. What's more, the board of directors recently raised the existing repurchase program by \$500 million, bringing that total authorization to \$1.5 billion. O'Reilly bought back 15.9 million shares last year, and further repurchases should continue to bolster share net.

We have introduced 2013 topbottom-line estimates of \$6.69 billion and \$5.10 a share, respectively. Demand from do-it-yourself customers and store openings should maintain healthy sales and earnings growth for the foreseeable future. Still.

the moment, these neutrally ranked shares are not overly compelling. After advancing almost 18% in price since our February review, the stock offers subpar capital appreciation potential for the pull to 2015-2017.

Bryan J. Fong

May 4, 2012

(A) Next earnings report due late July. Earnings may not sum due to rounding. Exicludes nonrecurring charge of \$0.14 a share in 2010; (B) In millions, adjusted for stock splits

Company's Financial Strength Stock's Price Stability Price Growth Persistence 25 100 **Earnings Predictability**