

professionals. Products include QuickBooks, TurboTax, and Mint. ProSeries and Lacerte are tax prep offerings for professional accountants. Products are sold in the U.S., Canada, India, the U.K., Singapore, Australia, and others. Sales Mix: Small Business & Self-

Scott Cook, 3.9%); T. Rowe Price, 10.2%; Vanguard, 6.7%; Black-Rock, 6.5%; Capital World Investors, 5.7% (11/18 Proxy). Chairman/CEO: Brad Smith. Inc.: DE. Addr.: 2700 Coast Ave., Mountain View, CA 94043. Tel.: 650-944-6000. Internet: www.intuit.com.

forecasts by \$80 million and \$0.05, respec-

ANNUAL RATES Est'd '16-'18 Past Past 5 Yrs. 8.5% 9.0% 9.5% of change (per sh) 10 Yrs. to '22-'24 Sales "Cash Flow" 10.0% 12.0% 13.0% 12.0% Earnings 12.5% Dividends Book Value 26.5% -8.5%

1415

157 50

1737

1944

2404

178 50

1888

2116

2644

400 50

1551

2001

Current Assets

Accts Payable Debt Due

Current Liab

Fiscal Year Ends	QUA Oct.31	RTERLY S Jan.31	SALES (\$ r Apr.30	nill.) ^A Jul.31	Full Fiscal Year
2016	713	923	2304	754	4694
2017	778	1016	2541	842	5177
2018	886	1165	2925	988	5964
2019	1016	1502	3250	912	6680
2020	1105	1645	3555	1035	7340
Fiscal	EARNINGS PER SHARE ABFull				
Year Ends	Oct.31	Jan.31		Jul.31	Fiscal Year
2016	.09	.25	3.43	.08	3.78
2017	.06	.26	3.90	.20	4.41
2018	.11	.35	4.82	.32	5.61
2019	.29	1.00	5.41	d.10	6.60
2020	.25	1.05	6.15	.05	7.50
Cal-	QUARTERLY DIVIDENDS PAID C				Full
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2015	.25	.25	.25	.30	1.05
2016	.30	.30	.30	.34	1.24
2017	.34	.34	.34	.39	1.41
2018	.39	.39	.39	.47	1.64
2019	.47	.47			

Intuit's stock price has risen about 25% since our February review. In fact, INTU reached an all-time high north of \$270 a share, before pulling back about 8%. The strength was partly driven by impressive 2019 fiscal second-quarter results Year ends July 31st). Indeed, Januaryperiod sales were up sharply from the year-earlier time frame. The \$1.50 billion tally eclipsed our \$1.48 billion call, which sat at the midpoint of the company's guidance range. The improvement was led by the Small Business segment, which benefited from a 38% jump in QuickBooks Online subscribers, to nearly 3.9 million. The number of U.S. subscribers grew 32%, while the international customer base expanded some 56%. After factoring in a wider operating margin and less onerous tax rate, share net climbed to \$1.00, handily above our \$0.88 estimate

We were a bit surprised that the company did not raise fiscal 2019 guidance. This was likely due to a slow start to tax season, given code changes and the government shutdown. Still, we think management is being overly conservative, and have lifted our sales and share-profit

tively. Both figures are a bit higher than the company's expected ranges. For fiscal 2020, we are introducing respective topand bottom-line projections of \$7.34 billion and \$7.50 a share, which translate to gains of about 10% and 14%. Meantime. . . Despite a relatively high valuation versus historical yardsticks, Intuit was active on the share-repurchase front in the January quarter. It bought back \$177 million of stock in the period, bringing the six-month total to \$274 million. As of January 31st, \$3 billion remained on the current authorization.

This equity has ascended to the top of our recommended list (Timeliness: 1). This suggests that the shares may have more room to run over the next six to 12 months. Looking further out, assuming further traction with online services, we think double-digit annualized bottom-line growth is achievable over the stretch to 2022-2024. Still, INTU's rather prolific run-up of late has taken a sizable bite out its long-term upside potential, even on a risk-adjusted basis (Safety: 2). Michael Lavery

May 10, 2019

(A) Fiscal year ends July 31st. (B) Based on (52¢); '15, (\$1.14); '16, (74¢); '17, (69¢); '18, due to change dil. shs. Excl. n/r gains/(losses): '03, (15¢); '06, (97¢). Excl. disc. ops.: '03, 38¢; '06, 11¢; '07, due late May. (18¢); '07, (18¢); '08, (27¢); '09, (47¢); '10, (1¢); '08, 8¢; '10, 11¢; '12, 8¢; '13, 12¢; '14, Jan., Apr., Jul (45¢); '11, (51¢); '12, (45¢); '13, (49¢); '14, 16¢; '15, (17¢); '16, 65¢. Figures may not sum for stock split.

(52¢); '15, (\$1.14); '16, (74¢); '17, (69¢); '18, due to change in share count. Next egs report (97¢). Excl. disc. ops.: '03, 38¢; '06, 11¢; '07, due late May. **(C)** Div'ds typically paid in early (1¢); '08, 8¢; '10, 11¢; '12, 8¢; '13, 12¢; '14, Jan., Apr., Jul., and Oct. **(D)** In mill., adjusted

Company's Financial Strength Stock's Price Stability A+ 75 Price Growth Persistence 100 **Earnings Predictability** 70