

Past Est'd '15-'17 ANNUAL RATES 10 Yrs. to '21-'23 of change (per sh) 5 Yrs. Revenues 'Cash Flow' 22.0% 12 5% 21.0% 32.0% 14.5% 15.5% Earnings Dividends Book Value 8.0%

Fiscal Year Ends	QUARTI Dec.31	ERLY REV Mar.31	ENUES (\$ 1 Jun.30	nill.) ^{AE} Sep.30	Full Fiscal Year
2015	3382	3409	3518	3571	13880
2016	3565	3626	3630	4261	15082
2017	4461	4477	4565	4855	18358
2018	4862	5073	5240	5434	20609
2019	5425	5675	5850	6050	23000
Fiscal	EARNINGS PER SHARE ABE				Full
Year Ends	Dec.31	Mar.31		Sep.30	Fiscal Year
2015	.63	.63	.74	.62	2.62
2016	.69	.68	.69	.78	2.84
2017	.86	.86	.86	.90	3.48
2018	1.08	1.11	1.00	1.23	4.42
2019	1.30	1.30	1.33	1.37	5.30
Cal-	QUARTERLY DIVIDENDS PAID F Full				
endar	Mar.31	Jun.30	Sep.30	Dec.31	Year
2014	.10	.10	.10	.12	.42
2015	.12	.12	.12	.14	.50
2016	.14	.14	.14	.165	.59
2017	.165	.165	.165	.195	.69

results. (Fiscal years end on September 30th.) During the most recent three-month period, the electronic payments processor logged \$5.434 billion in revenues and earnings of \$1.23 per share, marking advances of 12% and 37%, respectively, year over year. (We had anticipated \$5.225 billion and \$1.21 a share, respectively, on the top and bottom lines.) For the full year just concluded, revenues and share net improved 12% and 27%, respectively.

Transaction volumes continue to expand at a good clip. Indeed, total dollar volumes in Europe, Latin America, Asia/Pacific, and the segment comprised of Central Europe, the Middle East, and Africa increased 7.5%, 8.1%, 7.8%, and 6.3%, respectively, during the September term. Total dollar volumes were also healthy in Visa's home market of North America, rising 10.2% and 9.0%, respectively, in the United States and Canada. In addition, cross-border volumes climbed 10%, and the company processed a staggering 32.8 billion transactions in the fiscal fourth quarter. (All figures are presented on a constant-dollar basis.)

share, respectively, to our fiscal 2019 top- and bottom-line estimates. Total dollar volumes ought to advance in the 8%–9% range for the full year; crossborder transactions will likely increase another 9%-10%; and Visa may well process 36 billion-37 billion transactions, which would represent growth of 10%-13%. All told, our updated revenue and share-net forecasts would mark improvements of 10%-12% and 19%-21%, respectively.

Timely Visa shares should appeal to investors of all stripes. The board is returning more capital to stockholders, including a 19% raise to the quarterly dividend (to \$0.25 per share), and \$4.1 billion presently available for share buybacks. Moreover, Visa remains the worldwide leader in the electronic payments industry; its expansion plans are backed by a strong balance sheet; and its wellmanaged operations post solid returns in good economic times and bad. Finally, the equity is top ranked for Safety (1, Highest), and the company earns the strongest mark for Financial Strength (A++). November 9, 2018 Sharif Abdou

(A) Fiscal year ends Sept. 30th. (B) Egs. based Jan. (C) In millions of adj., dil. class-A common on adj. dil. class-A shares. Excludes nonrecur. charges: '07, \$2550 mill; '08, \$0.32; '12, (\$1.03); '16, \$0.36. Next egs. rep. due in late (E) May not sum due to rounding and/or

.25

shares outstanding. **(D)** Includes intangibles. As of 9/30/18: \$42.8 billion, \$21.05 per share.

change in share count. (F) Div'd historically paid in mid-Feb., mid-May, mid-Aug., and mid-Nov.

Company's Financial Strength Stock's Price Stability Price Growth Persistence 90 95 **Earnings Predictability** 100